

The Effectiveness of The Village Website as A Transparency Media for Organizing Village Government in the Ciamis District

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ABSTRACT

Law Number 6 of 2014 concerning Villages has provided great opportunities for every village to advance and compete in facing global challenges, one of which is by utilizing information technology. Information technology-based media is needed to support the transparency of the implementation of programs and the delivery of village information. Moreover, the village website is the right medium to support this purpose. This research activity aims to analyze the effectiveness of the village website as a medium for transparency in the administration of the village government in the Ciamis Regency. The research method used is descriptive qualitative research. This research contributes to the community's increasing confidence in the performance of the village government, especially in the effectiveness of public services in the village government and the development of theories or thoughts in other fields of science.

Keywords: *Effectiveness, Village Website, Village Government*

1. INTRODUCTION

Based on statistical data, until January 2021, there were 202.6 million internet users in Indonesia, and the number of internet users in Indonesia increased by 27 million (+16) between 2020 and 2021. Internet penetration in Indonesia reached 73.7% in January 2021. (<https://data.pedia.co.id/digital-data-indonesia-2021>).

Moreover, the development of existing infrastructure in various regions in Indonesia and the development of science and information technology will expand the network and increase internet use.

The existence of the internet is a means to get and spread information quickly. The internet benefits humans in personal and institutional affairs such as education, government, and commercial. Using this network, an organization can exchange information internally and externally with other organizations (Kadir, 2003).

Villages are included in the role of national development because they play an active role in the national development sector. Village development is a goal for every village government to organize village government. In addition, village development is also an integral part of the district/city-regional development planning system. By involving stakeholders, the development planning process in the village can be carried out in a democratic and participatory manner. And also by involving the community in the village (Moch. S, 2014)

In general, many village governments still have not implemented their village administration system based on information and communication technology. Nowadays, there are enormous demands from the community, and they want a transparent, efficient, effective, fast, cheap, and easy government in line with the opinion stated by Nahrudin. Z (2014) transparency shows that the management of village allocation funds is running transparently. It happens because of easily accessible information and good

communication by village officials, so the management of village allocation funds is considered transparent.

For them, this direct interaction is considered less effective and takes a long time, indicating space and time barriers in delivering information. Then the village government in administering government is not accountable, transparent, and does not involve community participation in channeling aspirations and closes the community control room. If the village government maintains this situation, then the existing governance does not reflect good governance. (Beltahmamer, 2017). Anggun (2021) stated that several villages in Panca Rijang already have a village web even though the implementation has not been maximized because both village officials and the community still need guidance and learning practices to carry out their activities in the village program.

The existence of data innovation that is applied as an administration to advance the village community by being able to access and regulate the presentation of public authorities to acknowledge the administration of the village government. One type of government organization that utilizes an innovation-based administrative framework is known as E-Government. With E-Government, it is hoped that the village government will be able to develop productivity, transparency, and responsibility in building public trust in village governance (Pertiwi, 2021).

The enactment of Law Number 6 of 2014 concerning Villages is a major milestone in the initiation of real and responsible village autonomy. It is important to accelerate the realization of village development in order to lead a just, prosperous and prosperous village community. Villages are experiencing developments and shifts in village government policies in the digital era by utilizing electronic media (e-government).

The use of information and communication technology in government in encouraging digital governance is intended to help the government optimize

performance in providing services effectively and efficiently. In addition, this is a way for the government to take advantage of new technology that provides easier public access to government information and services and improves the quality of services provided (Pinggar & Solomon, 2020)

The lack of transparency from village officials to the community makes the level of public trust decrease, so the development of information and communication technology with the village website is expected to restore and even increase trust in village officials as a form of transparency media for village government administration. Based on the above background, researchers are interested in knowing how to implement the effectiveness of the village website as a medium for transparency in the administration of village government in Ciamis Regency.

2. LITERATURE REVIEW

a. Good Governance Concept

Good Governance is the implementation of solid and responsible development management. It is in line with the principles of democracy and an efficient market, avoiding misallocation of investment funds and preventing political and administrative corruption, carrying out budgetary discipline, and creating legal and political frameworks for the growth of business activities. Good Governance is a concept that refers to the process of achieving decisions and their implementation that can be accounted for together.

As a consensus reached by the government, citizens, and the private sector for government administration in a country. Good Governance in Indonesia began to be truly pioneered and implemented since the outbreak of the Reformation era. In that era, there had been an overhaul of the government system that demanded a clean democratic process, so Good Governance was one of the absolute reform tools implemented in the new government.

According to Government Regulation Number 101 of 2000, Good Governance is a government that can develop and establish the principles of professionalism, accountability, transparency, excellent service, democracy, efficiency, effectiveness, and the rule of law. The whole community can accept it.

b. Village Concept

In general, the enactment of Law Number 6 of 2014 concerning Villages (from now on referred to as the Village Law) received a good response from the community. Many parties consider that the Village Law can be an answer to the needs of the village community.

In the Law of the Republic of Indonesia Number 6 of 2014 concerning Villages, article 1 paragraph (1) Village is a village and customary

village or what is called by another name, from now on referred to as a village, is a legal community unit that has territorial boundaries that are authorized to regulate and administer government affairs, local community interests based on community initiatives, origin rights, and or traditional rights recognized and respected in the government system of the Unitary State of the Republic of Indonesia

In Article 1 paragraph (2) PP No. 43 of 2014 concerning Implementing Regulations of Law Number 6 of 2014 concerning Villages, village government is the administration of government affairs and the interests of local communities in the government system of the Unitary State of the Republic of Indonesia.

c. Effectiveness Concept

According to Mahmudi (2005:92), effectiveness is the relationship between output and goals. The greater the contribution (contribution) of the output to achieving goals, the more effective the organization, program, or activity will be. Effectiveness focuses on outcomes (results), programs, or activities considered effective if the output produced can meet the expected goals. To be able to measure the effectiveness of the Village Website as a Transparency Media for the Implementation of Village Government in Ciamis Regency, researchers used the theory of program effectiveness according to Edy Sutrisno (2007: 125-126) consisting of several indicators, including the understanding of the program, right on target, on time, achieving goals, real change..

3. METHOD

This study uses a descriptive type of research using a quantitative approach. Hamid (2013: 186) stated that descriptive research methods are concerned with collecting data to provide an overview or affirmation of a concept or symptom, as well as answering questions related to a current research subject, such as attitudes or opinions towards individuals, organizations, and others. Descriptive data are generally collected through questionnaire surveys, interviews, or observations.

Then according to Gunawan (2014: 87), qualitative research is descriptive-analytic. The data such as observations, interviews, photo shoots, document analysis, and field notes compiled by researchers at the research location are not stated in the form and numbers.

4. FINDINGS AND DISCUSSIONS

The Effectiveness of the Village Website as a Transparency Media for the Implementation of Village Government in the Ciamis District

By the mandate of the 1945 Constitution of the Republic of Indonesia and Law Number 23 of 2014 concerning Regional Government, regional governments are given the space and authority to regulate and manage their government affairs according to the principles of Autonomy and Co-Administration, to accelerate the realization of welfare. Community through service improvement, empowerment, and community participation.

The stipulation of Law Number 6 of 2014 concerning Villages has a spirit of renewal that is much different from the previous Law. Uniformity and coercion characterize Law Number 5 of 1979 concerning Village Administration which was born in the New Order era and resulted in villages being marginalized. The impact of the enactment of Law Number 6 of 2014 concerning Villages, which places the village as the spearhead of national development, requires a legal umbrella at various levels of Government to ensure the implementation of the Village Law. The Regional Government, especially the Ciamis Regency, must pay attention to and give trust to the Village Government to implement its government system, but by still paying attention to its relevance to regional directions and policies as regulated in the Ciamis Regency RPJMD for 2019-2024, namely the Steady of Prosperous Economic Independence for All.

For this reason, the Regional Government of Ciamis Regency, in this case, the Department of Community Empowerment and Village Administration, is a technical institution that fosters the implementation of village governance and increases the role of the community in developing villages in Ciamis Regency. Therefore, it is hoped that future regional development must be designed to effectively impact high growth, accelerate poverty reduction, provide employment opportunities and strive to maintain and maintain the quality of natural resources and the environment for sustainable development. The results of development are also not only quantitative but will put more emphasis on quality in the future. In the future, Ciamis Regency must be directed to utilize all its potential to realize social, political, and economic independence according to the Vision and Mission of the Ciamis Regency, namely, Steady Economic Independence, Prosperity for All.

Thus, the administration of the village government in the Ciamis Regency is not only carried out by the village government alone but is carried out with parties who have the rights and obligations as well as the interests of governance, including the community. They carry out their respective roles to form a system, which is very complex work. These parties include the Office, District, Village Government, Dusun-Dusun, Village

Community Institutions, Village Assistance, RT/RW including the community. These parties in this study are used as resource persons because of their interests, rights, and obligations in the administration of village governance. Hence, there is the digitalization of transparent media for the village governance in the Ciamis Regency. Therefore, this study conducted interviews with them as resource persons.

From the results of interviews conducted, it was concluded that the village website was very effective as a transparent medium for village government administration in Ciamis Regency. The conclusion is obtained from the results of data analysis that supports the four dimensions (measurements) according to the theory of effectiveness by Edy Sutrisno (2007: 125-126), namely 1. Program Understanding, 2. Right on Target, 3. Right on Time, 4. Achievement of Goals and 5. Real Change. Associated with the effectiveness of the transparency media in implementing village governance in Ciamis Regency, two criteria were not met. The criteria are understanding the program and being right on target with the village website. It can be seen that currently, only some villages have implemented a village website. Not all have implemented a village information system for information to the public, and there is still no access to the internet in all villages in Ciamis Regency.

The right target criteria were not met because all interviewees had never accessed the Village website in the Implementation of Village Government. The data uploaded on the village website only showed that the village profile data was not entirely complete by the duties and authorities of the village. Thus still, it is necessary to update the data needed by the community, including in the service sector. It should facilitate the implementation of public services to the community, for example, administrative services for family cards, ID cards, death certificates, and others. Meanwhile, sources who have accessed the village website in the administration of the village government stated that the data contained in the village website is for the community needs by the openness of public information but must always be updated related to the village's duties and authorities, including program plans and activities that have been implemented, has not been implemented must be known by the public.

While the other three criteria, namely being on time, achieving goals, and real changes, are very beneficial for the ease of public information and implementing village governance, all three have been fulfilled. For the criteria for achieving goals and real changes, according to information from sources who accessed the village website, both in language and the presentation of the substance of the information was in Indonesian, complete and detailed based on the fields of village administration and it was written in full on the RPJMDs, RKPDs, and APBDs. However, for up-to-date data on the implementation of village administration, the village government has not been

uploaded in real-time on the village website, so the data is still the previous data. The village government still lacks human resources for village website managers who understand and operate the village website.

As for the criteria for understanding the program and being right on target, "easy to access" according to respondents who have accessed the village website (including those who access information on village government administration and those who do not) say that information through the village website is easy to access. It starts from a website address that is easy to find, adequate facilities, and infrastructure to documents that can be downloaded for free in various formats. However, it is still not optimal in terms of up-to-date data and not yet up-to-date data presented by the village government.

As evidence, the following is a view of the Village website that is easily accessible on the Cikoneng Village website. Village News is a menu that contains information about Village activities. So, every activity or achievement in the village will be uploaded to this menu. This menu consists of two views: the village news and the village gallery.

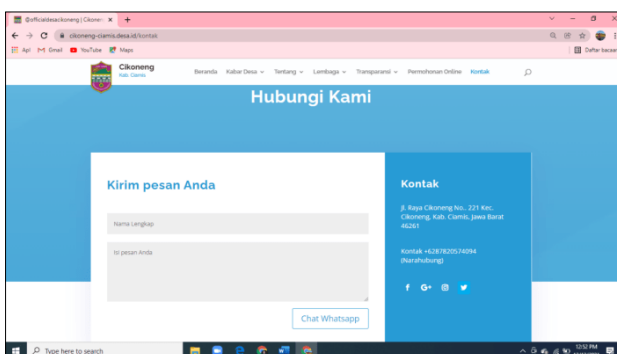
Picture. 1 Cikoneng Village News



Source: <https://cikoneng-ciamis.desa.id/category/kabar-des>

This menu is here to make it easier for the people of Cikoneng Village to provide advice directly to the village government to encourage service improvement.

Picture. 2 Contact and Suggestion

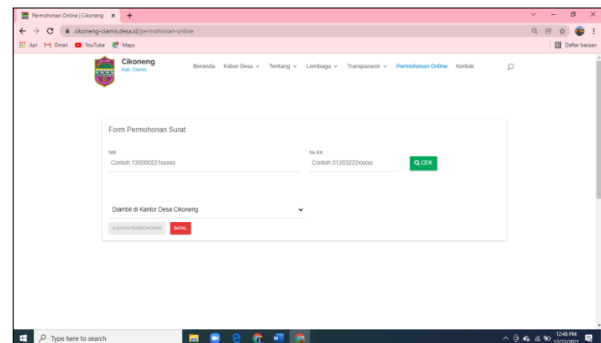


Source: <https://cikoneng-ciamis.desa.id/kontak>

This mail service menu is one of Cikoneng Village's efforts to encourage digitization. This menu is expected to

make it easier for the people of Cikoneng Village to get services, especially regarding correspondence.

Picture. 3 Online Mail Submission



Source: <https://cikoneng-ciamis.desa.id/permohonan-online>

Furthermore, based on the interview results, data were also obtained regarding the factors that caused the ineffectiveness of the village website as a transparent medium for the administration of the village government in the Ciamis Regency. This case can also be said to be hindering the inaccessibility of the information on village government administration in Ciamis Regency.

These factors are mainly because the community still does not understand the program delivered by the village government. According to some people, the village website is still not right on target because the data needed by the community is still macro, not micro, and not by community needs, related to the ease of administrative services, what society needs. There is also a tendency that some of the informants in the village are still not technologically literate. Some of those who do not access the village website have conditions or equipment, but because they do not know how they do not access the village website. The next factor is apathy or unwillingness in village government affairs. Both the resource persons who have accessed the website and those who never accessed the website are not concerned with village government information because the administration of the village government does not have a major or direct impact on the (personal) life of the community. The interviewees also revealed that village government information is important, but let people in higher positions take care of it.

Cultural factors in obtaining information are also quite significant in influencing resource persons to access village websites to determine the implementation of village governance. Most of the resource persons are accustomed to obtaining information directly from the village government through meetings, development deliberation, empowerment deliberation, hamlet deliberations, and deliberation at the RT/RW level. They feel that this method is good and easy enough to no longer need to access the village website.

5. CONCLUSION

The results of this study indicate that the village website as a transparent medium for village government administration in Ciamis Regency is still an ineffective transparent medium for village government administration. Because the community is not familiar with the village information system, which is currently rarely accessed by the community, which in this case is used as a research resource. The constraints or factors that cause the inaccessibility of the information on village administration through the village website are as follows:

1. The community is still not familiar with the village information system (SID)
2. Some people are still apathetic and do not want to participate in the administration of village governance
3. The culture of obtaining information is still traditional.

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