Literacy Corner for Increasing Reading Awareness in Darmayasa Village

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Abstract: Darmayasa village is categorized as an area with difficult accessibility, landslide vulnerability, and other natural disaster vulnerability. The natural circumstance is not supported with proper public facilities to accommodate various basic needs of people including the need for education. Until today, Darmayasa Village is categorized as an underdeveloped village having only one public elementary school. To continue the study to the next level, people must take tens of kilometers. Regarding this, cultural literacy becomes important for the Darmayasa Village residents. Literacy is a movement an effort to cultivate human characters aiming to make both individuals and people have a culture of reading, writing, and good character to create lifelong learning in the community. Literacy activities must apply good management to design interesting activities until they can foster interest in reading and improve reading skills. This community service program focuses on four activities namely socialization, formation of a driving team, workshops, and library provision.

Keywords: Non-natural resources, community service, literacy

1 Introduction

Darmayasa village is located in Pejawaran, Banjarnegara, Central Java. Geographically, it is located between mountains making Darmayasa village an area with difficult accessibility, landslide vulnerability, and other natural disaster vulnerability. The natural circumstance is not supported with proper public facilities to accommodate various basic needs of people including the need for education. Until today, Darmayasa Village is categorized as an underdeveloped village. Darmayasa village is gifted as it is given with very fertile natural resources (SDA) and very abundant water sources that make the majority of the public profession there are vegetable farmers. There are challenges and potential of the Darmayasa village that require existing mutual policies synergized between one activity with another which results in mutual contribution and benefit. Regarding this, the draft policy village must fulfill the principle of cohesiveness with activity another development.

Besides Natural Resources (SDA), Darmayasa village is also given other potential in the form of high-level participation and the existing involvement of the public in village development activities starting from the process of planning, implementation, monitoring, and evaluation. Unfortunately, good human resources potential has not yet been supported by the existence of educated human resources. Recently, there is only one elementary school in the Darmayasa village. If people want to continue their studies to the next level, they must take tens of kilometers with winding roads and snaking yet paved roads. Also, public transportation is not available. These circumstances make the public not continue their study and stop only

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in elementary-level education. Graduating from elementary-level education, most people work as farmers and grow vegetables and/or become vegetable collectors to be distributed to various areas.

Adolescence which is the time best to get education cannot be felt by most young generation in the Darmayasa village. Thus, the literacy movement with planning programs is crucial to be realized soon in Darmayasa to support its realization of awareness about education and the importance of cultural literacy for realizing the public character at Darmayasa Village.

2 Methodology

Based on these problems of the partner, the community service program at Darmayasa village plans to solve the problem in the following stages:

1) Conducting promotion about the urgency of the literacy movement to the device village, figure society, and Darmayasa residents to equalize the perception of the importance of the literacy movement for the public

2) Forming a literacy activity team whose task is to oversee the sustainability of literacy activities.

3) Organizing various workshops for literacy activity driving teams to be able to develop a planned and measurable management of literacy activities.

4) Providing a literacy facility as the reading room for the surrounding public.

3 Results and Discussion

3.1 Program Promotion

This community service program begins with the promotion stage for the village administrators, public figures, and Darmayasa residents on the importance of literacy. This stage is important for all residents to have the same understanding of the urgency of literacy so they can participate in a series of literacy activities organized and can support service programs for developing literacy activities. Reading skills have an important role in life because knowledge and understanding are obtained through reading activities. Therefore, literacy skills should be cultivated in society well from an early age.

The stage is not merely given in the form of lectures, but it is also carried out with the brainstorming method namely the learning method by raising a problem, then there is a process of answering, expressing opinions, or giving comments to allow the problem to develop into new problems that can open new creative mindsets so that participants are expected to have self-awareness in developing all their potential through the literacy movement.
The community service program can be accepted well, increase stakeholder involvement, and increase the awareness of all Darmayasa village residents. Therefore, it is expected that all village administrators, society figures, and Darmayasa village residents can contribute in the form of thoughts and energy to all community service programs that have been designed so that these community service programs can achieve their goals effectively and efficiently.

3.2 Literacy Driving Team Formation

After the socialization stage was carried out with the full support of all residents of Darmayasa village, this community service program was continued by forming a literacy program implementation team consisting of various elements with the aim that all residents could take part. Among them are village administrators, society figures, and Darmayasa village residents. The team that drives this literacy program is responsible for the management of literacy activities as well as a creative team that has tasks with a focus on developing literacy activities.

At this stage, the driving team who have been formed is involved in a series of this service program. Among others are helping to reorganize the former PAUD space library to be attractive and conducting a thorough study of the problems to be identified. The identified problems are then studied with a modern management approach starting from planning, organizing, implementing, and carefully monitoring to obtain conclusions and solutions to develop literacy activity management.

Next, the driving team literacy also acts as a creative team to organize various activities that attract residents' interest in the literacy movement. Various activities were successfully carried out by the literacy driving team of Darmayasa Village, namely: (1) Donating books, (2) Rearranging spaces, (3) Labeling books, and (4) Completing library equipment.

3.3 Organizing Workshops

The stage of organizing the workshop was held after the stage of forming the literacy program driving team. A workshop is a form of activity that is attended by several experts in a particular field gathering with a group of people having the same background or profession and carrying out interaction activities together to discuss a particular problem aiming at solving a problem.
Workshop activities carried out in this community service program are library management workshops, literacy activity management workshops, and workshops on the use of social media as an information source. This stage is held to provide knowledge and skills regarding the principles of developing the management of literacy movement activities so that they are more varied and interesting citizens. These various workshops are very important for the sustainability of the literacy program in Darmayasa village.

### 3.4 Library Provision

One of the problems encountered in the process of managing literacy activities is library readiness in terms of the number of books, the neatness, and orderliness of the library, as well as the services for visitors. In this fourth stage, conditioning of the village library space is carried out in Darmayasa so that the library space is better prepared to support the success of the literacy and numeracy movement. Among them are (1) completing the book collection by holding book donation activities for all Muhammadiyah members in the Pejawaran District Muhammadiyah Branch Office, (2) preparing the library space by cleaning, tidying, rearranging the room to give it a new atmosphere, decorating the library room to make it attractive, and installing frames containing writings to encourage reading, and (3) creating safe and comfortable reading spaces for residents.

In this fourth stage, the donations of general reading books were carried out to reach all Muhammadiyah members in Muhammadiyah Branch Managers of Pejawaran District. This activity is considered very important to complete the collection of reading books in the library. Public book reading is crucial so that people are interested in visiting the library. Besides that, diverse knowledge will also be obtained by residents as knowledge enrichment that has an impact on the understanding and skills needed in the development of personal character. Character is a set of traits that are always admired as signs of a person's goodness, virtue, and moral maturity. Etymologically, the term character comes from the Latin character, which means character, qualities, psychological traits, manners, personality, and morals. The definition of character according to the Kamus Besar Bahasa Indonesia is the psychological traits, morals, character, qualities, or manners that distinguish one person from another.
4 Conclusion

Increasing the level of literacy is insufficient to answer by involving government, educational institutions, family, and society thoroughly. Collaboration among all parties is the key to designing and implementing effective and sustainable literacy programs. Through literacy programs, individuals can increase the quality of their life completely. Literacy not only allows access to information and knowledge, but it is also helpful in the development of critical skills, analytical thinking, and problem-solving.

References