Abstract. Padukuhan Kawedan is located in Bangunkerto village, Subdistrict Turi, Sleman, Daerah Istimewa Yogyakarta, Indonesia. The people in Kawedan are a transitional population, already developed; the older generations work as farmers; many younger generations have already studied at least at the senior high school level; and some are in universities. The kampong environment is clean and green. It has five rukun tetangga and active community-based organizations. Kawedan has 2 schools and 2 mosques. 50% of the population are farmers, and the rest work in the private sector and as civil servants. 70% of the population is of productive age, and the rest are elderly. The COVID-19 pandemic that hit Kawedan in early 2020 has had quite a big effect on Kawedan’s economy. It hit the microbusinesses, postponing the launch of the tourism village in Kawedan. The community service team feels that developing a community website based on Kawedan village will help to recover the situation. With a sufficient number of educated young people, we believe the maintenance of the village website will be in good hands.

Keywords: Padukuhan Kawedan, website, UMKM

1 Introduction

Padukuhan Kwedan, Bangunkerto, is a developing village with a highly educated young generation and a good economic level. This village needs help and support to rebuild its economy and carry out the pandemic-blocked plan to develop tourism. Based on “Maklumat Pemerintah Daerah Istimewa Yogyakarta Nomor 5 Tahun 1948 tentang Perubahan Daerah-Daerah Kelurahan”, Bangunkerto is considered a cultural village with physical and non-physical potential. It has Situs Ganggong, the remains of Candi, and a traditional art community called Jatilan Bangun Krida Turonggo that has been existing since 1960.

Figure 1. The location of Kawedan can be seen on the map below.

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2 Methodology

To solve the problems mentioned above, the methods applied are:

a. Communicating the activity plan with head of Padukuhan Kawedan, Karang Taruna, and micro businessmen
b. Completing the administrative requirements to carry out the activities.
c. Web building and web training

3 Result and Discussion

Understanding the problem faced by Kawedan after being hit by the COVID-19 pandemic, the community service team felt it was necessary to build a community-based website to introduce and promote Kawedan with all of its potential. Beside building the web, we also trained the youth community members so that they could maintain and manage the web after our team finished the program. As a matter of fact, Sleman and subdistrict Turi already have their own websites, but Kawedan does not have specific posts or a village website.

In developing the web, we also invite the microbusiness community in Kawedan. Encourage them to prepare pictures and brief information on their business so that can be posted on the new web. The activity was done in almost one full month. The people in Kawedan were intensively involved in the process and enthusiastic to support our team with data.

4 Conclusion

Nowadays, a website is a very common and useful way to promote and introduce businesses. The need for a community-based website to support economic recovery and further economic development in Kawedan will be beneficial for the people.

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