

Ferdy Sambo Trial News on TvOne-News's Youtube Account: Critical Discourse Analysis of Police Image in Virtual Public Conversation

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ABSTRACT

Based on Law No. 2 of 2002, it is stated that the Indonesian Police have four strategic roles: law enforcement, protection, service, and community guidance. Unfortunately, in the past four years, there have been numerous violations committed by unethical police officers. The latest data for the period of January-October 2021 shows 1,694 disciplinary violations, 803 violations of the professional code of ethics and the police ethics commission, and 147 criminal violations. This situation was further exacerbated by the murder of Brigadier Nofriansyah Yosua Hutabarat by former Head of Propam, Inspector General Ferdy Sambo. As a result, the police institution has drawn significant attention from various parties, including the media and the public. The news related to this case became headline news in mass media, including TvOneNews. The television station broadcasted Ferdy Sambo's trial on its YouTube channel, sparking discussions among the virtual public. Based on the explanation, this phenomenon becomes interesting to study in-depth, particularly the discourses constructed by netizens regarding the police institution in the news coverage of the trial of the murder case of Brigadier Nofriansyah Yosua Hutabarat with suspect Inspector General Ferdy Sambo, as broadcasted on the TvOneNews YouTube channel. This research adopts the critical discourse analysis method developed by Teun A. Van Dijk. The data collection technique utilizes documentation from the TvOneNews YouTube account. In conclusion, three discourses can be identified from the coverage of Ferdy Sambo's trial on TvOne. Firstly, TvOne aims to establish the reality of Ferdy Sambo's case by featuring the trial in its breaking news program and broadcasting it live on YouTube. Secondly, there is evidence of abuse of authority and power by senior police officers. Lastly, there are indications of improvements in the legal process in Indonesia, which is exemplified by the transparency of Ferdy Sambo's trial through TvOne's live broadcast.

Keyword: Image, Police Institution, Critical Discourse.

INTRODUCTION

Based on Law No. 2 of 2002, the Indonesian Police have four strategic roles, namely as law enforcers, protectors, guardians, and community guides. However, it is regrettable that in the past four years, a number of violations have been committed by certain members of the police force. Data from January to October 2021 shows that there were 1,694 disciplinary violations, 803 violations of the Professional Code of Ethics and the Police Ethics Commission, and 147 criminal violations. Out of the 803 cases of violations of the Professional Code of Ethics and the Police Ethics Commission (KEPP), 408 cases of violations originated from abuse of authority committed by police personnel (Hayashi Meisa, 2022).

Furthermore, in the year 2022, it was recorded that violations within the Indonesian National Police (Polri) increased by 1,308 cases, reaching a total of 6,247 cases, representing a 26.4% increase. In detail, these violations consist of 3,090 disciplinary violations, 1,903 violations of the Professional Code of Ethics and the Police Ethics Commission (KEPP), and 1,281 criminal cases involving Polri personnel (Simamora, 2022).

The violations of the code of ethics in the year 2022 getting worse by a murder case committed by a high-ranking member of the Indonesian National Police (Polri). The murder was carried out by former Division Head of Internal Affairs (Kadiv Propam), Ferdy Sambo, against his aide, Brigadier Nofriansyah Yosua Hutabarat (Ardianto, 2022). Not stopping there, Ferdy Sambo is also suspected of using his position to obstruct the investigation process (Laily Rahmawaty, 2022). As a result, 97 members of the Polri were implicated, with 28 individuals found to have violated the code of ethics and 7 individuals designated as suspects (Chaterine, 2021).

It is important to understand that "Propam" stands for Profesi dan pengamanan (Profession and Security). Since October 27, 2002, this division has been a part of the Indonesian National Police's (Polri) organizational structure. Propam oversees overseeing matters about security and professional advancement within the Polri organization's internal environment. This includes upholding order and enforcing discipline within the Polri. They also handle public complaints about any wrongdoing by Polri employees or members (PropamRiau, 2023).

However, the actions of Ferdi Sambo as the Division Head of Internal Affairs (Kadiv Propam) contradict his duties and responsibilities. This situation has drawn public attention. On Twitter, people express their emotions through tweets. For example, a user with the handle @agstsuper*** wrote, "Akhirnya... Gara-gara drama si jenderal jadi repot satu negara, bye sambo" (Irb, 2022). On TikTok, there were viral parodies depicting the incident involving Ferdi Sambo and Putri Candrawati. One such video was uploaded by @rikasaerick (Umam, 2022). These facts serve as evidence that this case has become a topic of discussion among netizens.

The magnitude of the impact caused by this case and Ferdi Sambo's position as one of the high-ranking figures in the Indonesian National Police (Polri), make it a news story with significant impact and relevance to people in the news. This aligns with the findings of Budhirianto's research, which explains that the frequency of news coverage is often influenced by the presence of individuals or figures who hold positions or possess attractiveness that captures media attention. News coverage can also attract public attention when the issue is trending (Budhirianto et al., 2018).

Based on the data exposure above, it is appropriate if this case to become a headline in various international and national mass media outlets. Monitoring results during the preliminary research found that international mass media covering this case included The Straits Times in Singapore, the South China Morning Post, and The Star in Malaysia. Meanwhile, among the national mass media outlets were Kompas.com, Liputan6.com, and TVOne.

TVOne is one of the television networks that extensively covered the Ferdi Sambo case. TVOne reported it as a live breaking news on television and made it available on its YouTube channel.

Picture I: Coverage of the Ferdi Sambo Case in The Straits Times



Source: <https://www.straitstimes.com/asia/se-asia/indonesian-senior-cop-quits-as-public-anger-mounts-over-scandal>

On the TvOneNews YouTube channel, there are On the YouTube channel TvOneNews, approximately 50 news reports related to Ferdi Sambo's trial process were found.

These reports covered the investigation, the reading of the death penalty verdict by the judge, and other proceedings. The news report on Ferdi Sambo's investigation as a suspect was viewed more than 180,000 times and received 1.4 thousand comments from the public. The live video of the prosecutor reading the indictment against Ferdi Sambo received 102 comments and was viewed 31 times. The appellate hearing of Ferdi Sambo's case was watched 7.5 thousand times and received 8 comments. During Ferdi Sambo's verdict hearing, there were 81 comments, and the video was viewed 46 thousand times on the YouTube account TvOneNews.

Another study that provides an overview of how news constructs social reality through the use of word choices and sentence construction was conducted by Aminudin. He examined the discourse in news reports on the corruption case involving Setya Novanto. The results of his research showed that, in terms of macro structure, superstructure, and micro structure, Majalah Tempo tended to present the negative side of Setya Novanto (Aminudin, 2020).

News coverage through YouTube channels or online media allows for direct interaction between the audience and digital communicators. What is discussed by the audience in the comment section or live chat can be seen as discourse on the audience's construction of reality regarding the news object or content. For example, a study conducted by Putri and Gautama examined the discourse in the comment section of the podcast "Close The Door" on Deddy Corbuzier's YouTube channel. The research showed that the comment section of the podcast presented discourse that depicted a conspiracy of interests among the commentators. The comments had ideological implications at the cognitive level. Meanwhile, at the social context level, the discourse identified discussions about the 2019 elections focusing on competition between factions, identity politics, and religious politicians (Putri & Gautama, 2022).

Furthermore, Choiriyati argues that news in the mass media is still believed to shape public opinion (Choiriyati, 2015). Public opinion, which is initially in the form of a majority opinion, may evolve into a consensus and public opinion (Mellisa, 2013).

Additionally, according to Mukti et al., news coverage can also influence the image of an institution. Their research analyzed how news about violence published on social media affects the image of the city of Makassar. The results showed that news about violence in Makassar, disseminated through Facebook and Instagram, formed a negative image of the city (Mukti et al., 2021).

Based on the above explanations, the situation suggests an assumption that news coverage of the murder case involving Ferdi Sambo can shape public opinion and create a negative image of the Indonesian National Police institution. Therefore, this research aims to examine how

discourse is constructed through news coverage of the Ferdi Sambo case broadcasted on the YouTube channel TVOne. This event represents a communication phenomenon examined through news and digital social interactions, serving as a message and context in which the message is constructed and discussed, thus forming a discourse.

LITERATUR REVIEW

Several previous studies have conducted research on critical discourse analysis. One of the models discussed is Teun A. Van Dijk's theory. One previous study conducted by Mukhlis titled "Critical Discourse Analysis Using Teun A. Van Dijk's Model on Online Newspapers with the Title of Reflection on Distance Learning Due to the Covid-19 Pandemic" (Mukhlis et al., 2020) used Teun A. Van Dijk's analysis model. Mukhlis' research used data from *kompas.com*, while the current study focuses on *TvOneNews*. The results of the research showed that the news contained three text dimensions based on Teun A. Van Dijk's theory: superstructure (text coherence and schematics), macro structure (thematic structure), and micro structure (background, details, intentions, assumptions, coherence, pronouns, lexicon, graphics, and metaphors). The similarity between Mukhlis' study and the current study is the use of Teun A. Van Dijk's critical discourse analysis theory, but the difference lies in the research object discussed.

I Nyoman Payuyasa conducted a study in 2017 titled "Critical Discourse Analysis Using Van Dijk's Model in the Program 'Mata Najwa' on Metro TV" (Payuyasa, 2017). Nyoman Payuyasa's research used a qualitative descriptive design and applied Van Dijk's critical discourse analysis model. The results showed that the macro structure, superstructure, and microstructure of discourse can be used as means to shape the speaker's opinion through the selection of words, sentence structure, and appropriate style. The similarity between this study and Nyoman's research lies in the use of a qualitative method and Van Dijk's critical discourse analysis model. The difference between the two studies lies in the research object.

Cobis and Rusadi conducted a study in 2023 titled "Analysis of the Spiral of Silence Theory on Public Perception of the Police Image by the Mass Media" (Cobis & Rusadi, 2023). This study aimed to analyze the role of public news coverage regarding the image of the police associated with the Spiral of Silence theory, focusing on how the public collectively connects perspectives. The research findings showed that the practice of the Spiral of Silence theory adapted to overcome public sentiment crises related to the police. The correlation in the theory developed in this paper indicates that media exposure can be important, especially when portraying a negative image

of the police. Cobis and Rusadi's research used framing analysis with a descriptive qualitative approach.

According to Khasanah, mass media as news producers are instrumental in constructing social reality. This construction of reality is shaped through language, word choices, and the determination of actors in the news. In Khasanah's research, the news coverage of the attack on KPK investigator Novel Baswedan on *Liputan.6.com* was analyzed. The results revealed a tendency in the selection of sentences and words used in the news report to position Novel Baswedan as a victim, while the police were portrayed as the guilty party, as the mastermind behind the attack on Novel Baswedan was still unknown during the research period (Khasanah & Faris, 2018a).

Furthermore, Siti Nur conducted a study in 2017 titled "Representation of Soeharto in the Book 'Andai Pak Harto Nyapres, Kupilih!' (The Boredom of People on the Margins Awaiting Prosperity) from the Perspective of Van Dijk's Critical Discourse Analysis" (Nur et al., 2017). Siti Nur used Van Dijk's critical discourse analysis model. Data for the research were taken from excerpts of the book.study.

1) Critical Discourse Analysis (AWK)

Critical Discourse Analysis is a linguistic study that focuses on discourse not only in terms of linguistic elements but also in relation to its context. Discourse analysis is used to analyze communication that is characterized by inequalities, such as unequal relationships between participants and communication related to gender. The main goal of critical discourse analysis is to uncover imbalances in discourse between discourse participants (Masitoh, 2020).

Experts have provided their own definitions of critical discourse analysis based on their perspectives. One expert who has defined CDA is Norman Fairclough. According to Norman Fairclough, CDA is an approach to discourse analysis, also known as the dialectical-relational approach (DRA), which explains the dialectical relationship between social practices, social processes, and the formation of discourse. It explores how discourse influences social order and how social order influences discourse. On the other hand, Van Leeuwen believes that the approach to critical discourse analysis is about how certain individuals and social actors (Social Actors Approach/SAA) present the emergence or concealment of a particular group. One group dominates and exercises control, while viewing the lower group as inferior. In his theory, Van Leeuwen focuses on two processes: exclusive processes and inclusive processes (Masitoh, 2020).

Meanwhile, according to Teun A. Van Dijk, the approach to critical discourse analysis is commonly known as the social cognitive approach. In his thinking, critical discourse analysis goes beyond analyzing texts; it also examines how texts are produced. Van Dijk describes discourse in three dimensions: text, social cognition, and

social context. The framework of critical discourse analysis according to Van Dijk consists of three structures: macro structure, superstructure, and micro structure (Masitoh, 2020).

In this study, the researcher chooses to use Van Dijk's critical discourse analysis because it is deemed suitable for the object of study and analysis in the case of Ferdy Sambo. Therefore, the researcher utilizes Van Dijk's critical discourse analysis to examine and analyze the content in order to generate the desired findings.

2) Teun A. Van Dijk's AWK Approach

Teun A. Van Dijk's critical discourse analysis model can be used to analyze critical discourse forms such as politics, gender, race, hegemony, social class, and others. According to Van Dijk, discourse is the focus of analysis in critical discourse analysis (CDA). Unraveling power relations, domination, and inequalities produced within a discourse is the main goal of Van Dijk's discourse analysis (Silaswati, 2019).

Van Dijk's discourse analysis integrates three dimensions into a unified approach: text, social cognition, and social context. In the dimension of text, the analysis examines the textual structure and discourse strategies used to emphasize a certain topic. The dimension of social cognition explores the process of news production involving individual cognition. The dimension of social context focuses on how discourse is constructed and perceived by the audience within a specific issue. Van Dijk's analysis connects textual analysis with exploratory analysis of the produced news text (Bakri et al., 2020).

Teun A. Van Dijk presents text analysis as consisting of several interrelated structures. These structures include macro structure, superstructure, and micro structure (Khasanah & Faris, 2018b).

Table 1.1 Text structure of Teun A. Van Dijk analysis

Macro Structure
The global meaning of a text that can be observed from the topic/theme raised by a text.
Superstructure
The skeleton of a text, such as the introduction, body, conclusion, and conclusion.
Microstructure
The local meaning of a text that can be observed from the choice of words, sentences and style used by a text.

METODE

This research adopts a qualitative method with a critical discourse analysis approach. Critical discourse analysis was chosen because it enables researchers to analyze messages, the process of message production, and the connection between message production and the contextual factors that shape the discourse. The primary data source for this research is derived from the news coverage of Ferdy Sambo's trial process in the murder case of Brigadier Yosua Hutabarat, which was aired on the TvOneNews YouTube channel, including the conversations in the comments section. The secondary data sources consist of interviews with the TvOneNews team, who are responsible for producing the news, and observations made during the news production process.

The data collection technique employed to obtain primary sources involved documenting the video coverage of the trial process featuring the suspect Ferdy Sambo. Secondary data sources were gathered through interviews conducted with the news production team at TvOneNews, as well as through context observation, which entails studying the situation and conditions surrounding the news production.

The selection of research objects and informants in this study utilized purposive sampling. Videos and informants were selected based on specific criteria. For this research, news videos were chosen if they were uploaded on the TvOneNews YouTube channel and presented the trial of Ferdy Sambo as the suspect in the murder case of Brigadier Yosua. Three live videos were selected, including the January 17, 2023 video featuring the reading of charges to Ferdy Sambo, the April 12, 2023 video capturing the appeal decision hearing, and the February 13, 2023 video covering Ferdy Sambo's verdict hearing. These three news videos were selected because they focused on the main suspect, Ferdy Sambo. As for the informants, they were members of the news production team at TvOneNews responsible for producing news related to the murder case of Brigadier Yosua Hutabarat.

The data analysis technique employed in this study utilizes the critical discourse analysis model proposed by Teun A. Van Dijk. The researcher initially examines the news text message in relation to the macro structure, superstructure, and micro structure. The subsequent stage involves analyzing the behind-the-scenes process of producing the news text messages. Finally, the researcher analyzes the situational and contextual factors surrounding the news production.

To ensure data validity, data triangulation was employed as a technique. Data triangulation was pursued through three approaches. First, by comparing the results of text analysis with the insights obtained from interviews with the text producers. Second, by comparing the findings from observations made in the comments section of the live news coverage of Ferdy Sambo's trial with the opinions of the audience who watched the news. Finally, by comparing the data with the current context.

RESULTS AND DISCUSSION

a. Result

Based on the analysis, several research results were found: : Prosecutor Reads Ferdy Sambo's Charges

1) News Prosecutor Reads Ferdy Sambo's Charges

This news report, uploaded on TvOne's YouTube channel on January 17, 2023, garnered approximately 128 thousand views. The analysis of this trial reveals several crucial points::

a) Reading of the charges against Ferdy Sambo

Ferdy Sambo's trial, pertaining to the reading of the charges by the prosecutor, took place at the South Jakarta District Court. However, the YouTube broadcast by TvOne did not include a voiceover or reporter's introduction. The live coverage also did not feature interviews with any sources but rather focused solely on the charges read by the prosecutor to the defendant, Ferdy Sambo. Despite this, TvOne categorized the broadcast as breaking news.

The following points outline the charges against defendant Ferdy Sambo:

"Ferdy Sambo didakwa dengan pasal pembunuhan berencana"

"JPU: Sambo penuh unsur sengaja dalam pasal 340 KUHP"

"JPU: Sambo memiliki niat merampas nyawa seseorang"

"JPU bacakan kronologi berdasarkan keterangan saksi"

"JPU: Sambo membuat skenario tembak menembak"

"JPU: Sambo perintahkan Richad tembak Yosua"

"JPU: Sambo merencanakan pembunuhan Yosua"

"JPU: Sambo menentukan waktu, cara dan alat membunuh"

"JPU: Sambo tegaskan skenario pembunuhan ke Eliezer"

"JPU: Sambo ikut menembak Yosua"

(Source: Youtube TvOne)

b) Slug Slug from the prosecutor's trial reading out Ferdy Sambo's charges

In this broadcast, TvOne highlighted the significance of the Ferdy Sambo trial stage by using a slug to provide a clear description of the information being presented during

the trial. It was also mentioned that the news coverage was conducted live.

Picture II. Ferdy Sambo's Trial Slug
Reading of the Charges by the Prosecutor



Source: YouTube TvOne

Picture III. Ferdy Sambo's Trial Slug
Reading of the Charges by the Prosecutor



Source: YouTube TvOne

c) Netizen comments on Ferdy Sambo's prosecution hearing

In the comments section of the trial video, netizens expressed their opinions and reactions regarding Ferdy Sambo's prosecution hearing. Many netizens expressed agreement with the charges against Sambo, and some even advocated for the death penalty. One netizen commented, "Alhamdulillah....,setujuuu.....!!cukuplah hukuman seumur hidup biar merasakan sepanjang hidupnya menderita,semoga pa Hakim mengabulkan tuntutan jaksa,aamiin YRA" (@tatirohdat1851). Another netizen mentioned, "Pembunuhan berencana. Menyalahgunakan wewenang untuk melancarkan perencanaan pembunuhan. Menghilangkan barang bukti. Penuh kebohongan. Harusnya hukuman mati (mutlak)" (@bangjarwow7193). These comments reflect the netizens' views on the severity of the crime and their expectations for a harsh punishment.

2) News 2: Ferdy Sambo's Verdict Trial

The verdict trial of Ferdy Sambo on February 13, 2023, held at the South Jakarta District Court, was broadcasted live by TvOneNews. In the video, Ferdy Sambo is seen entering the courtroom

wearing a white shirt and a black mask. During the live broadcast, TvOne opens with a voice-over by a reporter at the location, followed by the presenter in the studio.

a) TvOne voice-over text on the Ferdy Sambo verdict trial

The voice-over by the reporter at the scene uses the following words: "Ladies and gentlemen, you are once again witnessing breaking news from TvOne, featuring the verdict trial for the defendant Ferdy Sambo and Putri Candrawati. The latest information we can provide is that Ferdy Sambo has now entered the courtroom, and the two defendants who are undergoing the verdict trial today, Ferdy Sambo and Putri Candrawati, are currently present at the South Jakarta District Court. Therefore, we can inform you that both defendants will be present in today's verdict trial. For now, we return to the TvOne studio."

Continuing with the voice-over by the presenter in the TvOne studio, they begin by saying, "Ladies and gentlemen, as we have witnessed, the defendant Ferdy Sambo has been seen entering the main courtroom of the South Jakarta District Court to undergo today's verdict trial or decision by the panel of judges at the South Jakarta District Court."

b) Interview with the father of the late Brigadier Yosua Hutabarat at TvOne studios

The next segment of the program featured an interview with Samuel Hutabarat, the father of the late Brigadier Yosua Hutabarat, conducted at the TvOne studio. The TvOne host posed a question to Mr. Samuel regarding the evidence and narratives presented by the defense counsel during previous trials, specifically about the character of Brigadier Nofriansyah Yosua Hutabarat. The question was as follows: "saya ingin kembali berbincang dengan ayahanda almarhum Brigadir Nofriansyah Yosua Hutabarat. Pak Samuel kalau kita sempat melihat di beberapa persidangan sebelumnya penasehat hukum sempat memberikan bukti-bukti juga memperlihatkan dan juga memberikan narasi-narasi mengenai sosok dari Brigadir Nofriansyah Yosua Hutabarat ini. Kalau Pak Samuel melihatnya bagaimana pak?" In response, the father of Brigadier Yosua, Mr. Samuel, stated: "Yes, the evidence presented by our legal advisor accurately portrays him. That's how he was during his

lifetime, especially when he was still in Jambi. He played a crucial role in various organizational activities, including youth organizations and school organizations. Moreover, after working in the brimob unit in Jambi, he was actively involved in pencak silat. He represented the Jambi Regional Police as a delegate or athlete. When he moved to Jakarta, we heard from witnesses, including Ferdy Sambo, who consistently targeted the late Yosua. They spread false stories about him, claiming that he frequented nightclubs and spent large amounts of money, even buying a nightclub for 5-15 million at once. I believe these are baseless slanders. We know how hard the deceased worked and how much he earned."

Picture IV. Ferdy Sambo's sentencing hearing



Source: YouTube TvOne

"Baik Pak Samuel nampaknya majelis hakim sudah memasuki ruang sidang, Pak Samuel kita saksikan sama-sama jalannya sidang hari ini yang berlangsung di pengadilan negeri Jakarta Selatan."

From this interview, TvOne then returned to focus on the trial process of the verdict handed down to Ferdy Sambo.

a) Slug text of Ferdy Sambo's sentencing hearing on TvOne's YouTube channel

A slug is a text in a website piece that can clarify the theme or topic of discussion. In this trial, the slug displayed by TvOne reads "The final chapter of the Sambo case". The use of these words further clarifies and focuses the topic of the trial on the verdict that the defendant will get.

Picture V. Ferdy Sambo's sentencing hearing



Source: YouTube TvOne

b) The contents of Ferdy Sambo's verdict trial consisted of the judge reading out 13 considerations

The offenses committed by Ferdy Sambo were stated in Article 340, subsidiary to Article 338, in conjunction with Article 55, paragraph (1) of the Criminal Code, and Article 49 in conjunction with Article 33 of Law Number 19/2016 concerning Amendments to Law Number 11/2008 concerning ITE, in conjunction with Article 55, paragraph (1) of the Criminal Code. Following the trial, the judge sentenced Ferdy Sambo to death, and there were no mitigating circumstances for Ferdy Sambo.

c) The airing of Ferdy Sambo's sentencing hearing on YouTube TvOne generated various responses and comments from netizens

In the comments section, many netizens discussed the judge who presided over the trial, while some agreed with the sentence imposed on Ferdy Sambo. Here are some of the comments:

“Pak Hakim Wahyu & Team Hebat”
@asiyakhkamal9801

“Klo Hakim tidak jujur nanti dia bertanggung jawab di akhirat, setimpal nama Hakim Wahyu dengan ke jujuran nya Amin...sehat terus Pak Hakim” @angrainita8028

“HAKIM WAHYU & TEAM” , RAKYAT AKAN MENCATAT DGN TINTA EMAS DAN ABADI SEBAGAI PEBEGAK HUKUM YG AMANAH DAN FROPESIONAL. LAYAK DI FROMOSIKAN JD HAJIM AGUNG.”
@indraputra2632

Through these comments, it turns out that netizens actually focus on the judge who presided over Ferdy Sambo's sentencing hearing. It is considered that the judge has carried out his duties with trust and honesty. But many also focused on the verdict handed down to Ferdy Sambo including:

“KEPUTUSAN HAKIM DI RIDOI TUHAN SANGAT LAYAK HUKUMAN MATI” @ espolsiespolsi

“Vonis mati Sambo untuk pelajaran supaya tidak ada Sambo2 lagi yang lain.” @hettinurjati4616

b. Discussion

1) Text analysis

The text dimension examines how text structures and discourse strategies are used to emphasize certain themes. The social cognition dimension studies the text production process that involves the author's individual cognition. And the third dimension is the social context of how the discourse building develops in society towards a problem (Zuhri, 2020).

Headline	Analysis found
Prosecutor reads out the charges against Ferdy Sambo	<p>Macro structure</p> <p>Thematic: The charges read out by the prosecutor at Ferdy Sambo's trial.</p> <p>Superstructure</p> <p>Schematic: In this prosecution hearing, TvOne did not present a voice over or related sources on its broadcast. Instead, TvOne directly broadcast the ongoing trial. This hearing was a hearing for the reading of Ferdy Sambo's demands, and there were 10 points of demands. 1) Sambo was charged with premeditated murder, 2) Sambo fulfills the element of intent in article 340 of the Criminal Code, 3) Sambo has the intention to take someone's life, 4) Chronology based on witness testimony, 5) Sambo made a shooting scenario, 6) Sambo ordered Richad to shoot Joshua, 7) Sambo planned the murder of Joshua, 8) Sambo determined the time, manner and means of killing, 9) Sambo confirmed the murder scenario to Eliezer, and 10) Sambo participated in shooting Joshua.</p> <p>Microstructure</p> <ul style="list-style-type: none"> Semantic structure in the form of discourse built from TvOne's live broadcast video via YouTube with

	<p>various responses made by netizens.</p> <ul style="list-style-type: none"> • Syntactic structure in the form of a slug displayed by TvOne to clarify the topic of discussion.
Ferdy Sambo's sentencing hearing	<p>Macro structure</p> <p>Temantics: The trial focused on the verdict given by the judge to the convicted Ferdy Sambo.</p> <p>Superstructure</p> <p>Schematic: The trial begins with a VO from a TvOne reporter who was at the scene and also a presenter from the studio. Then continued with a source from Brigadier Yosua's father as the victim and continued with the trial that Sambo carried out until he was sentenced to death. From the contents of the trial, there were 13 considerations at this verdict hearing, including containing violations committed by Ferdy Sambo stated in Article 340 subsidiary to Article 338 in conjunction with Article 55 paragraph (1) to the Criminal Code and Article 49 in conjunction with Article 33 of Law Number 19/2016 concerning Amendments to Law Number 11/2008 concerning ITE in conjunction with Article 55 paragraph (1) to the Criminal Code. As a result of the trial, the judge sentenced Ferdy Sambo to death and there were no mitigating circumstances for Ferdy Sambo.</p> <p>Microstructure</p> <ul style="list-style-type: none"> • The semantic structure in the form of a trial that focuses on the verdict of the defendant Ferdy Sambo invites a lot of public attention so that the Ferdy Sambo case trial has news value. • Syntactic structure in the form of positive

	and negative responses expressed by netizens through the TvOne YouTube comment column.
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From the text analysis, researchers saw the discourse that was built from the news of the Ferdy sambo case, providing various discourses that were built. One of them is the law that is seen as firm to a fair judge. Even though the case was committed by police officers who have a high rank, the law still applies regardless of social status.

2) Social Cognition

Van Dijk's critical discourse approach examines the social cognition that can be formed and what influences the author when writing a discourse. In this social cognition dimension, it observes how the production process of a text involves the individual cognition of the author (Munanjar, 2016).

According to Rusman Latief, breaking news is a broadcast or news program that contains important things so that the announcer feels the need to immediately convey the news to listeners even though it is not the time of the newscast (Latief, 2021). Thus, TvOne considers that Ferdy Sambo's trial is an important event that has high news value.

3) Social Context

The third Van Dijk dimension is the social context. In this dimension, what is analyzed is the discourse that develops in society about a problem. Discourse can shape public opinion through mass media. According to Putri, context includes all situations and things (language actors, text production situations, expected functions) that are outside the text that affect language use. To be able to find meaning in a text, researchers look at the language used in the discourse. So that verbal expressions can direct readers to the point of view or point of view of the media as text producers (Putri & Gautama, 2022). From this Sambo incident, previously there were many cases that tainted the name of the police. One of the cases was the tragedy of the arema supporters at Kanjuruhan stadium. The chaos over the defeat of Arema made the supporters jump into the field so that conditions became unfavorable. This condition made a number of police officers who treated repressive actions by hitting supporters to return to the stands then police officers shot tear gas towards the stands. The large number of supporters and the lack of

space for movement resulted in a mass accumulation at one point and caused panic and casualties due to shortness of breath and being trampled by other supporters. In that incident, four police officers were named as suspects (L. Hasibuan, 2022).

Public distrust of the police institution after several cases that worsened the image of the police. Through social media, it provides public space for the community to convey their aspirations. This can be seen on twitter social media which was developed through the hashtag #percumalaporpolisi. The hashtag #percumalaporpolisi is used by activists to seize public space by mobilizing Twitter users to share their experiences or find out about the depravity of the police institution (Ikhsan, 2022).

After the Ferdy Sambo case, the police force was also made worse because of police officers who abused their position as a police officer with a drug case. The case ensnared the name of a high-ranking police officer, Teddy Minahasa Putra. Teddy Minahasa Putra's drug trafficking case was seen as very disappointing to the public because the police should not have committed unlawful acts. The policy carried out in this case was to remove and punish police officers who damaged the image of the police without exception and were punished (Dimas et al., 2022).

The relationship between social media and public opinion can go hand in hand because of the existence of social media, the communicator easily conveys the contents of his message to the communicator. The media's ability to attract audience attention is very easy and fast (Syarif, 2017). The magnitude of the media's role in influencing public opinion can be seen in the news about the murder case committed by a high-ranking police officer, Ferdy Sambo.

In the social context analysis, this is motivated by the discourse built in society. With various cases of crimes committed by police officers who take advantage of power for personal gain. Many people feel reluctant to deal with the police because of the inability of the police to become protectors of society (Putri, 2016)

Therefore, Sambo's case is important to be reported because from the data above, there are many problems committed by certain individuals who dirty the name of the police institution. This is done because the public needs openness and valid information from the police regarding these cases through the media. Through TvOne's YouTube media, the public can watch the continuity of Ferdy Sambo's trial live until the verdict he gets.

CONCLUSIONS AND SUGGESTIONS

Based on the the results and discussion above, it can be concluded that three discourses are constructed from the coverage of the Ferdy Sambo trial process on TvOne. Firstly, TvOne aimed to construct a reality regarding the significance of Ferdy Sambo's case by featuring the trial coverage as breaking news and broadcasting it live on YouTube. Secondly, there is evidence of abuse of authority and power by senior police officers. Thirdly, there is an improvement in the legal process in Indonesia, as illustrated by the transparency of Ferdy Sambo's trial through TvOne's live broadcast. In this case, it can be seen that the image of the police is getting worse in the eyes of the public through social media, but the news shows that the public is also focused on the justice carried out by the law can be witnessed clearly and transparently.

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